Appendix 2

Anti-Poverty Strategy Summary of Consultation Responses

April 2015

| Comments received | Actions Taken |
|---|--|
| Additional outcome under prospects – Flying Start programme will | This can be included under Prevention (1. Identify |
| be expanded to 25 areas to support child development and parental | and support vulnerable residents and families to |
| aspirations | reduce the impacts of poverty through the |
| | provision of targeted support) |
| CCBC 4 p's differ from JRF | Noted – JRF approach used as a guide, local |
| | outcomes specific to area and placed under most |
| | appropriate heading. |
| General comments on non-specific nature of targets | All targets have been re-visited and amended |
| ABHB commit to promoting strategy through its NCN and communications | Noted and welcomed |
| Pockets 1. – ABHB are scoping the development of a Gwent wide on- line based directory to help signpost residents to a range of information, support and advice | Noted and welcomed. More details to be sought |
| ABHB would welcome the opportunity to collaborate on outcomes identified under Places theme through Caerphilly Wellbeing Improvement Network and NCN. | Noted and welcomed |

| Reducing levels of smoking under Prevention theme is a key priority | |
|--|---|
| for NCN. Scoping of priorities and actions that read across NCN Plans | |
| and Strategy to determine how we can collaborate to ensure a | |
| strategic approach is developed. | |
| Public Health Wales have a number of PI's that would be useful for | Agree we should seek consistency across plans. |
| the strategy to adopt. These indicators are used by NCN to track | |
| progress and are being considered for incorporation into revised | |
| healthy themes action plans. | |
| The use of the word 'poverty' is used out of context and should be | The use of the term "poverty" in this way is widely |
| about dealing with 'deprivation'. | accepted and is consistent with other bodies such |
| | as Welsh Government. |
| The information on pages 2 and 3 could be included within pages 4 to | At 8 pages this is a very slim strategic document. |
| 8 as this is an unnecessary duplication of information and wasteful of | The layout adopted aims to lead the reader |
| ink, paper and computer storage | through the levels of the strategy from high level |
| | vision to more detailed actions. Whilst it may be |
| | possible to accommodate all of the text on less |
| | pages it is considered that this would compromise |
| | ease of understanding. |
| The use of # and % is not good reading practice and should be | The full wording will be used in the final version of |
| changes to Number and Percentage | the document |
| 'How will we know' would read better as 'What can we Monitor'. | Noted and will be raised to steering group for |
| | consideration |
| Add 'regardless of who they are as an individual' to the Our Aims | Accepted and amended |
| paragraph | |
| Equalities issues need to be considered at an operational level (not | Noted – EIA will be completed and equality |
| necessarily at the strategy level). People from different protected | implications included within covering report. |
| | |

| characteristic groups could be doubly disadvantaged in terms of | |
|---|---|
| | |
| ability to progress (eg skills development, ensuring all families are | |
| included under parenting models). Notes have been made on the | |
| covering council report and the EIA provided. | |
| Strategy to an operational activity having a positive impact. | |
| Pockets 4 – should also include businesses, tourism and town centres | |
| | |
| Places could include – To make town centres safe and secure | Our town centres are safe |
| environments for both residents and visitors. | |
| Prospects should refer to attracting higher paid employment | Not included in these terms as it is not clear how it |
| opportunities along with inward development | is proposed this would be delivered. |
| Living Wage outcome – needs rewording and there are no resources | Noted and amended. |
| to promote/monitor it. What is it, how should it be promoted, what | |
| are the benefits to businesses. | |
| Places should include the promotion of outdoor activities such as | Health and Well being is addressed under |
| cycling and walking in improving health and wellbeing. Achieved | Prevention within the draft Strategy. |
| through the numbers using country parks and outdoor activities | |